

# DesignNation7

## Keynote Speakers



ED WELBURN, VP of Global Design, **General Motors**

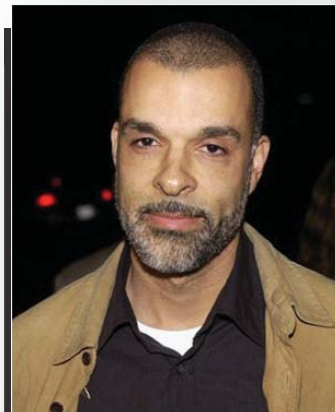
To date, Mr. Welburn holds the highest ranking position as an African American in the automotive industry. He has overseen the development of recent GM products, such as the 2010 Buick LaCrosse, 2010 Chevrolet Camaro, Chevrolet Malibu, Cadillac CTS, and Buick Enclave.

As Vice President of Global Design, Welburn has created a network of 10 Design Centers in eight countries around the world. He and his team of over 1,500 men and women are responsible for the design development of every GM concept and production car and truck globally. The Design Centers are located in the United States, Germany, England, Korea, China, Australia, Brazil and India.



FRED LYNN, Principal, **The Lynn Group, LLC**

Mr. Lynn's skills include site master planning, project programming and management, story writing, attraction design, high rise building design, interior design, theme architecture, special effects lighting, urban planning, hotel and hospitality design, attraction and show film production, resorts development and project finance. Mr. Lynn's work includes: **Universal Studios**, Florida; **Walt Disney World**, Creative Entertainment; **MGM and United Artist Studios**, Phoenix; **Sea World**, Florida.



CHARLES STONE III, **Film Director**

The award winning film director is known for films such as **Drumline** starring Nick Cannon, **Mr. 3000** starring Bernie Mac and, **Paid in Full**. Stone was the creator of the popular United States advertising campaign, **Whassup?** for Budweiser. He received the Grand Prix Award at the Cannes Advertising Film Festival for the campaign. His latest film project is **Paper Wings** for which Tom Cruise, Will Smith and Jada Pinkett have read for roles.